

**LINDFIELD VILLAGE DIRECTORY AND YEAR BOOK
FEEDBACK RESULTS**

1	How do you use the Village Directory and Yearbook?	Total	%
	As a directory	74	20.00%
	As a diary	45	12.16%
	As a directory and diary	168	45.40%
	I do not use it	83	22.43%

2	When I receive the Village Directory and Yearbook:	Total	%
	I put it in my bag/pocket	123	33.24%
	I store it for reference	136	36.75%
	I donate it to charity	14	3.78%
	I dispose of it	37	10.00%
	Other (please specify)	60	16.21%

3	How often do you use the Village Directory and Yearbook?	Total	%
	On a weekly basis	173	48.05%
	Once a month	41	11.38%
	A few times a year	72	20.00%
	Never	74	20.55%

4	If you did not use the Village Directory and Yearbook where would you obtain information on local groups, churches, sports clubs, businesses etc?	Total	%
	Internet (including social media)	156	30.52%
	Telephone directory	18	3.52%
	Word of mouth	81	15.85%
	Parish Council office	26	5.08%
	Lindfield Life magazine	204	39.92%
	Other (please specify)	26	5.08%

5	What size would you like the Village Directory and Yearbook to be?	Total	%
	Current size	280	85.10%
	A6 (postcard size)	13	3.95%
	A5	10	3.30%
	A4	4	1.21%
	Similar size to Lindfield Life magazine	22	6.80%